

# MEDIA KIT

On average, Bitcoinist has 2,000,000+ unique visitors a month with 4,000,000 page views, and both of those numbers are climbing monthly.

## WHY CHOOSE BITCOINIST.NET?

Our site enables companies and advertisers the best channel to reach their potential customers. We are publishing content specifically for Crypto Currency and Blockchain enthusiasts.

By advertising on Bitcoinist.com using bitcoins you will reach your target audience.



**2.000.000+**  
USERS



**6.000.000+**  
PAGE VIEWS



**32%**  
RETURNING VISITORS



**00:01:10**  
TIME ON SITE



**43.000+**  
FOLLOWERS



**20.000+**  
FOLLOWERS



**15.000+**  
SUBSCRIBERS

	<b>500.000</b> IMPRESSIONS	<b>1 MILLION</b> IMPRESSIONS
<b>TOP HEADER BANNER</b> \$18 CPM - 1100X90 PX	\$9.000	\$15.000
<b>FEATURED NEWS BANNER</b> \$15 CPM - 1000X200 PX	\$7.500	\$12.000
<b>MAIN PAGE BANNER</b> \$12 CPM - 1100X90 PX	\$6.000	\$10.000
<b>FIRST SIDEBAR BANNER</b> \$15 CPM - 300X250 PX	\$7.500	\$12.000
<b>SECOND SIDEBAR BANNER</b> \$14 CPM - 300X250 PX	\$7.000	\$10.000
<b>THIRD SIDEBAR BANNER</b> \$13 CPM - 300X250 PX	\$6.500	\$9.500
<b>MAIN PAGE BOTTOM BANNER</b> \$8 CPM - 1100X90 PX	\$4.000	\$6.000
<b>CONTENT BANNER</b> \$18 CPM - 840X100 PX	\$9.000	\$17.000
<b>SPONSORED ARTICLE</b> WRITTEN & EDITED BY US	\$3.000	
<b>CUSTOM NEWSLETTER</b> TO 15.000 SUBSCRIBERS	\$2.000	
<b>PRESS RELEASES</b>	\$1.199	
<b>FEATURED ICO LISTING</b>	\$3.000	
<b>BASIC ICO LISTING</b>	\$1.000	

# MAIN PAGE

The main page layout features a top header banner (1100x90) with a blue background and white text. Below it is a large featured news banner (1000x200) with a dark background and white text. The main content area is divided into several sections: Bitcoin News, Altcoin News, and Sponsored News. Each section contains multiple article cards with images, headlines, and brief descriptions. A sidebar on the right side of the main content area contains three vertical banners (300x250) with blue backgrounds and white text. The page is framed by a dark blue footer with the Bitcoinist logo and navigation links.

# ARTICLE PAGE

The article page layout features a top header banner (1100x90) with a blue background and white text. Below it is a large featured news banner (1000x200) with a dark background and white text. The main content area is divided into several sections: Content Banner (840x100), First Sidebar Banner (300x250), Second Sidebar Banner (300x250), and Third Sidebar Banner (300x250). The main content area contains a large article with a blue background and white text. The article is framed by a dark blue footer with the Bitcoinist logo and navigation links.

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