

# MEDIA KIT

On average, Bitcoinist has 2,000,000+ unique visitors a month with 4,000,000 page views, and both of those numbers are climbing monthly.

## WHY CHOOSE BITCOINIST.NET?

Our site enables companies and advertisers the best channel to reach their potential customers. We are publishing content specifically for Crypto Currency and Blockchain enthusiasts.

By advertising on Bitcoinist.com using bitcoins you will reach your target audience.



**2.000.000+**  
USERS



**6.000.000+**  
PAGE VIEWS



**32%**  
RETURNING VISITORS



**00:01:10**  
TIME ON SITE



**30.000+**  
FOLLOWERS



**20.000+**  
FOLLOWERS



**15.000+**  
SUBSCRIBERS

	<b>500.000</b> IMPRESSIONS	<b>1 MILLION</b> IMPRESSIONS
<b>TOP HEADER BANNEF</b> 1100X90 PX	\$6.000	\$7.500
<b>FEATURED NEWS BANNEF</b> 1000X200 PX	\$4.500	\$5.500
<b>MAIN PAGE BANNEF</b> 1100X90 PX	\$3.500	\$4000
<b>FIRST SIDEBAR BANNEF</b> 300X250 PX	\$4.500	\$5.000
<b>SECOND SIDEBAR BANNEF</b> 300X250 PX	\$4.000	\$4.500
<b>THIRD SIDEBAR BANNEF</b> 300X250 PX	\$3.000	\$3.500
<b>MAIN PAGE BOTTOM BANNEI</b> 1100X90 PX	\$2.000	\$2.500
<b>CONTENT BANNER</b> 840X100 PX	\$5.500	\$6.000
<b>SPONSORED ARTICLE</b> WRITTEN & EDITED BY US	\$2.000	
<b>CUSTOM NEWSLETTER</b> TO 15.000 SUBSCRIBERS	\$1.000	
<b>PRESS RELEASES</b>	\$990	

# MAIN PAGE

The main page layout features a top header banner (1000x90) with a blue background and white text. Below it is a large featured news banner (1000x200) with a dark background and white text. The main content area is divided into several sections: a main page banner (1000x90) with a blue background, followed by a Bitcoin News section (1000x200) with a dark background and white text. Below this is another featured news banner (1000x200) with a dark background and white text. The main content area continues with a Main Page Banner (1000x90) with a blue background, followed by an Altcoin News section (1000x200) with a dark background and white text. Below this is another featured news banner (1000x200) with a dark background and white text. The main content area concludes with a Main Page Banner (1000x90) with a blue background, followed by a Sponsored News section (1000x200) with a dark background and white text. At the bottom is a Main Page Bottom Banner (1000x90) with a blue background and white text. The page also includes a sidebar on the right with three sidebars (300x250 each) and a footer at the bottom with a dark background and white text.

# ARTICLE PAGE

The article page layout features a top header banner (1000x90) with a blue background and white text. Below it is a large featured news banner (1000x200) with a dark background and white text. The main content area is divided into several sections: a content banner (840x100) with a blue background and white text, followed by a first sidebar banner (300x250) with a dark background and white text. Below this is a second sidebar banner (300x250) with a dark background and white text, followed by a third sidebar banner (300x250) with a dark background and white text. The main content area continues with a section titled 'LESS INTRUSIVE, MORE TAILORED' with a dark background and white text. Below this is a section titled 'FEWER MIDDLEMEN, MORE TARGETED, MORE REWARDS' with a dark background and white text. At the bottom is a footer with a dark background and white text.

**CONTACT ▶**

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