



MEDIAKIT

Bitcoinist is the leading source of crypto-focused news for the emerging blockchain industry, with over 1.5 million unique visitors per month and growing.

WHY CHOOSE BITCOINIST.NET?

Our site enables companies and advertisers the best channel to reach their potential customers. We are publishing content specifically for Crypto Currency and Blockchain enthusiasts.

By advertising on Bitcoinist.com using bitcoins you will reach your target audience.















TRUSTED AND DILIGENT

Promoted content on our website is carefully curated by our in-house team of expert writers to Bitcoinist's clear-cut editorial standards. Not only does this benefit our readers, but it also ensures that you receive the best possible exposure for your new products and services.



SPONSORED CONTENT

Our dedicated team of writers know exactly how to produce engaging, tailor-made content to showcase your latest updates, partnerships and releases.



OUR CAPTIVE AUDIENCE

More than 100k subscribers combined on different social platforms, including Facebook, Twitter, Telegram and more. On top of that — 12K active newsletter subscribers.



BANNERS

What better way to grab your audience's attention than with an advertising banner on Bitcoinist's website. Banners are a simple but highly effective marketing tool, and are a great way to promote your business. At Bitcoinist, we offer a wide range of banner sizing options to best suit your needs.



PRESS RELEASE

Press releases are a fantastic way to broadcast your company's success to people in the industry. By creating the content yourself, you can reach out to readers with your own voice and let them know how your company is progressing.

At Bitcoinist, we have a dedicated section on our home page for Press Releases right by our sponsored and topical news stories.



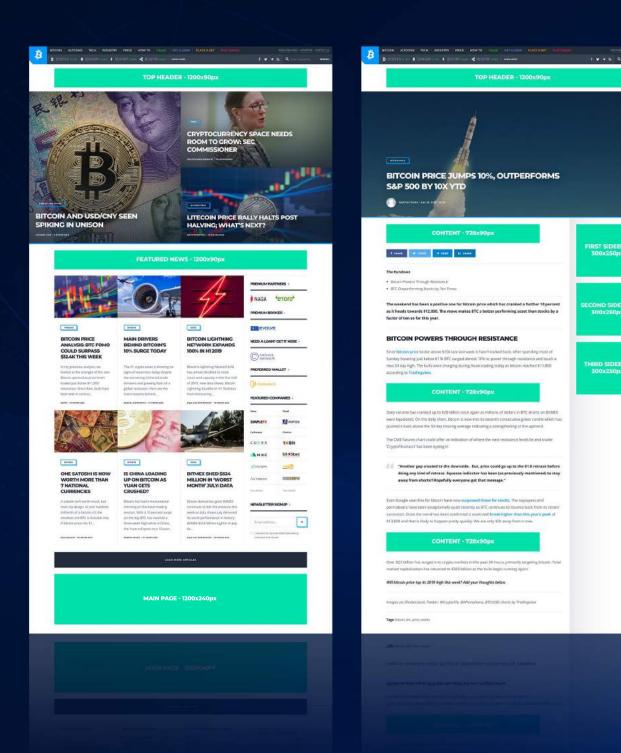
AGE		INTERESTS	
18 - 24	28%	FINANCE & INVESTING	25%
25 - 34	33%	NEWS & BUSINESS	11%
35 - 44	15%	ONLINE COMMUNITIES	7%
45 - 54	12%	SPORTS	7%
55 - 64	6%	ARTS & ENTERTAINMENT	3%
65+	6%	OTHERS	47%

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		MPRESSIONS	•
	500K	1 MILL	3 MILL
TOP HEADER BANNER	\$5.000	\$7.000	\$10.000
FEATURED NEWS BANNER 1200X90 PX	\$4.000	\$5.000	\$6.000
MAIN PAGE BANNER 1200X240 PX	\$3.000	\$3.500	\$4.500
FIRST SIDEBAR BANNER 300X250 PX	\$4.000	\$5.000	\$7.500
SECOND SIDEBAR BANNER 300X250 PX	\$3.500	\$4.500	\$7.000
THIRD SIDEBAR BANNER 300X250 PX	\$2.500	\$3.500	\$6.500
FOURTH SIDEBAR BANNER 300X250 PX	\$2.000	\$3.000	\$6.000
CONTENT BANNER 728X90 PX	\$5.000	\$6.000	\$7.500
SPONSORED ARTICLE WRITTEN & EDITED BY US	\$2,000		
NEWSLETTER TO 15.000 SUBSCRIBERS	\$2.000		
PRESS RELEASES	\$990		

MAIN PAGE

ARTICLE PAGE



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