



BITCOINIST

**MEDIA KIT
2021**

ABOUT THE COMPANY

Bitcoinist is the leading source of crypto-focused news for the emerging blockchain industry, with over 1.75 million unique visitors per month.

Our platform provides companies and advertisers the best channel to reach their potential customers. Targeted, direct and effective.

We offer a full suite service, so whatever your marketing or PR requirements are we can help.

STATISTICS

Twitter



46,900

Facebook



25,000

Mail



76,000

Telegram



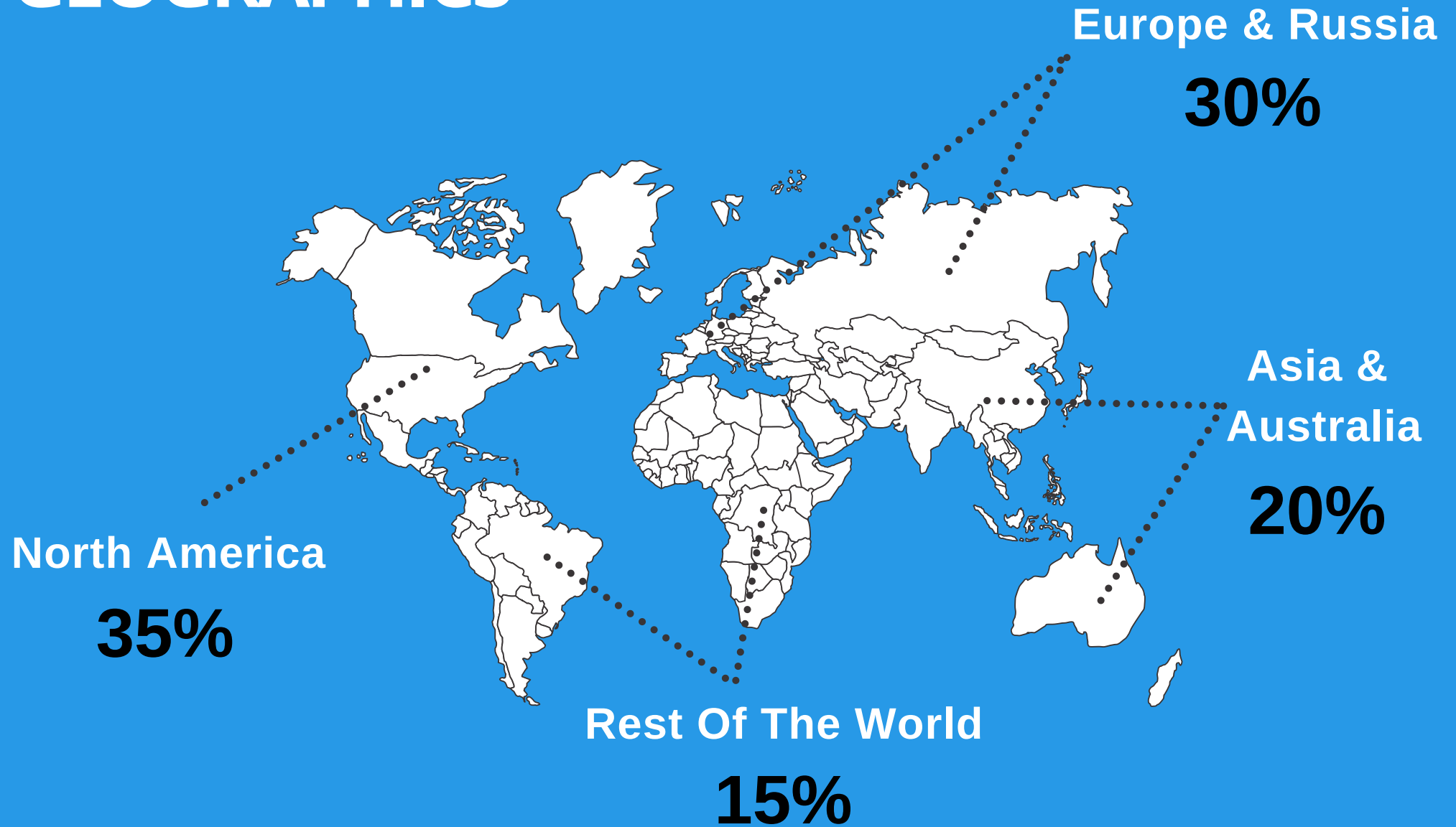
3,360

Traffic

1.75 Million Monthly
Unique Users

3 Million Monthly Page
Views

GEOGRAPHICS



PRICING

DISPLAY MEDIA

Banner Position	Banner Size	500k Impressions	1M Impressions
Leaderboard	1200 x 90	\$8	\$6
Main Page Leaderboard	1200 x 90	\$8	\$6
In Content (Top)	728 x 90	\$7	\$5
In Content (Middle)	728 x 90	\$6	\$4
Sidebar (Upper)	300 x 250	\$6	\$4
Sidebar (Lower)	300 x 250	\$5	\$4

CONTENT

Type	Single	Multiple
Sponsored Article	\$1,750	Available on Request
Press Release	\$699	Available on Request
Interview	\$1,750	Available on Request
Review (with dedicated review page)	\$2,000	Available on Request
Newsletter (Mailer)	\$1,500	Available on Request

MISCELLANEOUS

Type	1 Month	3 Months
Logo (Sidebar)	\$3,500	\$9,000
Premium Partners Logo	\$5,000	\$12,000
Menu Button	\$5,000	\$12,000

PACKAGES

Banner Package

500k Impressions Leaderboard
500k Impressions Sidebar

\$5,000

Content Package

2 x Sponsored Articles
2 x Press Release

\$4,000

Banner & Content Package

500k Impressions Leaderboard
2 x Sponsored Articles

\$5,000

Press Release Package

5 x Press Releases

\$2,000

CONTENT ONLY PACKAGES

Content Silver

2 x Article
1 x Press Release
1 x Mailer

\$5,000

Content Gold

3 x Article
2 x Press Release
2 x Mailer

\$7,500

Content Platinum

5 x Article
4 x Press Release
4 x Mailer

\$12,000

FULL 360 PACKAGES

360 Silver

1 x Article
1 x Mailer
500k Banner Impressions

\$5,000

360 Gold

2 x Article
2 x Mailer
1M Banner Impressions

\$8,000

360 Platinum

4 x Article
2 x Mailer
2M Banner Impressions

\$12,000

360 Ultimate

4 x Article
2 x Mailer
1 x Interview
2M Banner Impressions

\$18,000

*all 360 packages include social shares

BANNER PACKAGES

2 Million Impressions

Price - \$6,500

4 Million Impressions

Price - \$10,000

8 Million Impressions

Price - \$15,000

EXCHANGE PACKAGES

Logo 1 Month (Sidebar)
Dedicated Review Page
2 x Articles
1 x Mailer

\$7,500

Logo 3 Month (Sidebar)
Dedicated Review Page
2 x Articles
1 x Mailer

\$10,000